Discovery  
-a personal portfolio/blog website  
-ability to sign into a backend and create blog posts – admin panel  
-ability to access a ‘repository’ of tools  
-ability to skip to specific blog posts  
-A page that contains networking opportunities  
-page for ‘resume’ content. Not sure if I want to change up the format or not. Maybe highlight of work.  
-Have LinkedIn attached – Git?  
-Consider SEO and build with that in mind - ability to adjust content to match  
-GA/GTM integration to understand users  
-email form?  
-colours – darker orange header – purple gradient with a hex pattern background  
-central ‘column’ of a light grey with content in white background  
-Each blog post has an image for the category?  
-include personal logo  
\*current design trends are minimalist and simple colour palette. Mostly soft pastels and white.  
-Should each blog post be on a separate page? – for SEO purposes  
-Highlight resources of learning -any web pages/videos that I learned from, organizations etc.

Info Architecture -outline the organization of the website  
-minimal sections  
-Blog  
 - front page  
 - archive with category  
-Resources  
 - Repository of resources for BA/PM  
 - Resume information  
 - Highlight learning opportunities -> where I learned from.  
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